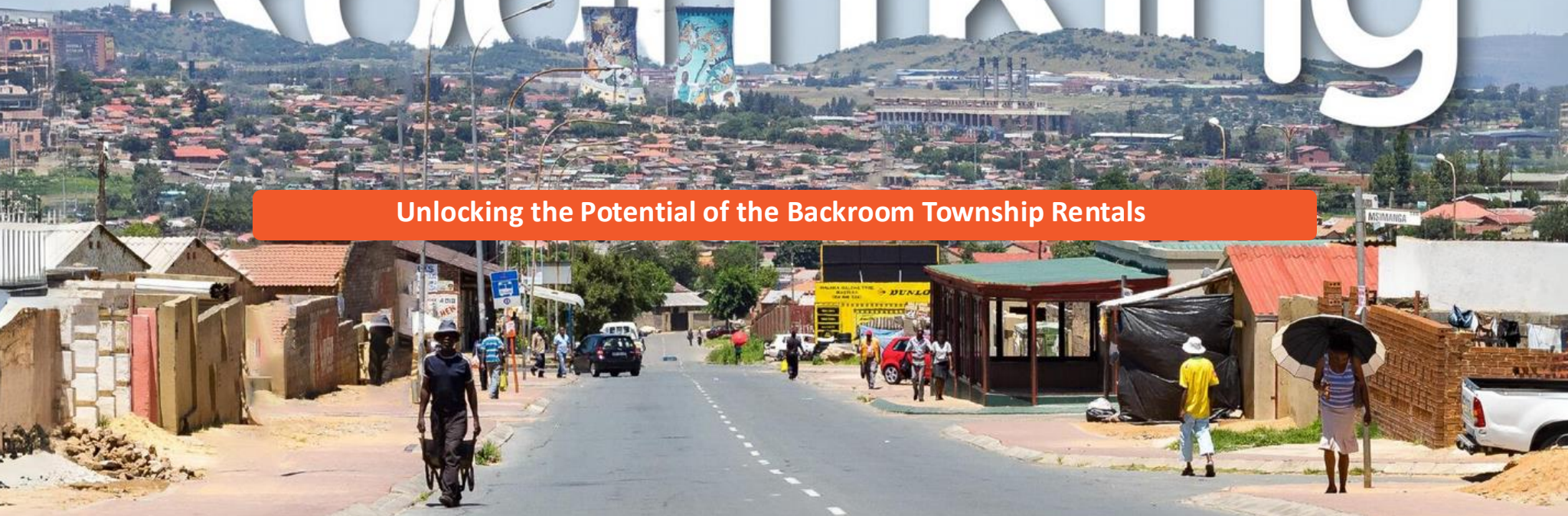




Room King

Unlocking the Potential of the Backroom Township Rentals





Market Size and its Untapped Potential

Due to the informal nature of the township and specifically the backroom market, it's hard to get accurate data regarding South African Townships.

However, the South African backroom market is estimated to be between

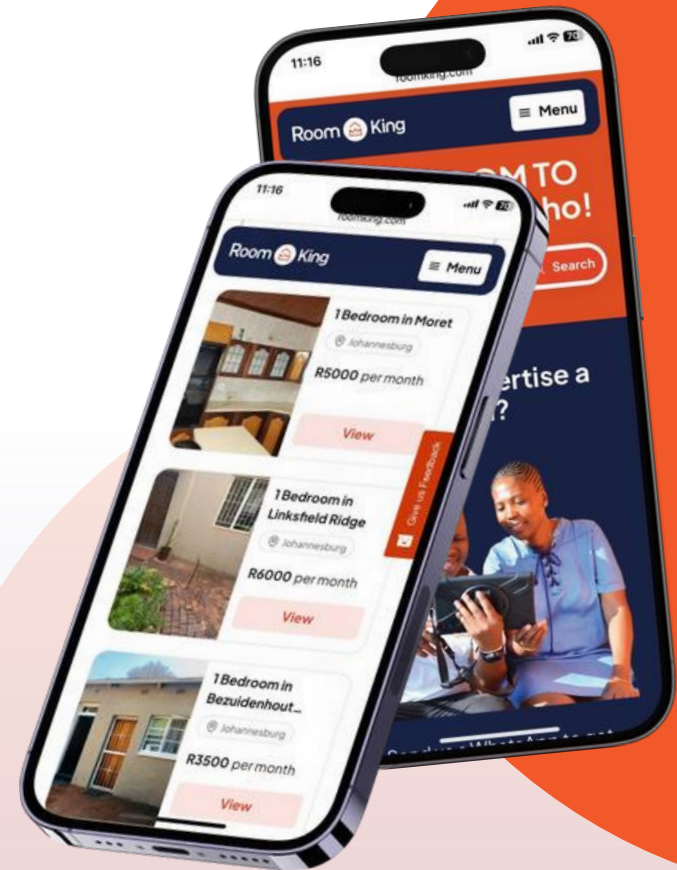


8 and 10 million rooms.

The backroom rental market is estimated to be worth roughly



R20 Billion annually.





Challenges Faced by the Backroom Market



Lack of formalities and professionals for guidance



Limited access to digital tools and inefficient communication between Landlords and Tenants



Limited access to funding to build more rooms as a result of no records or data



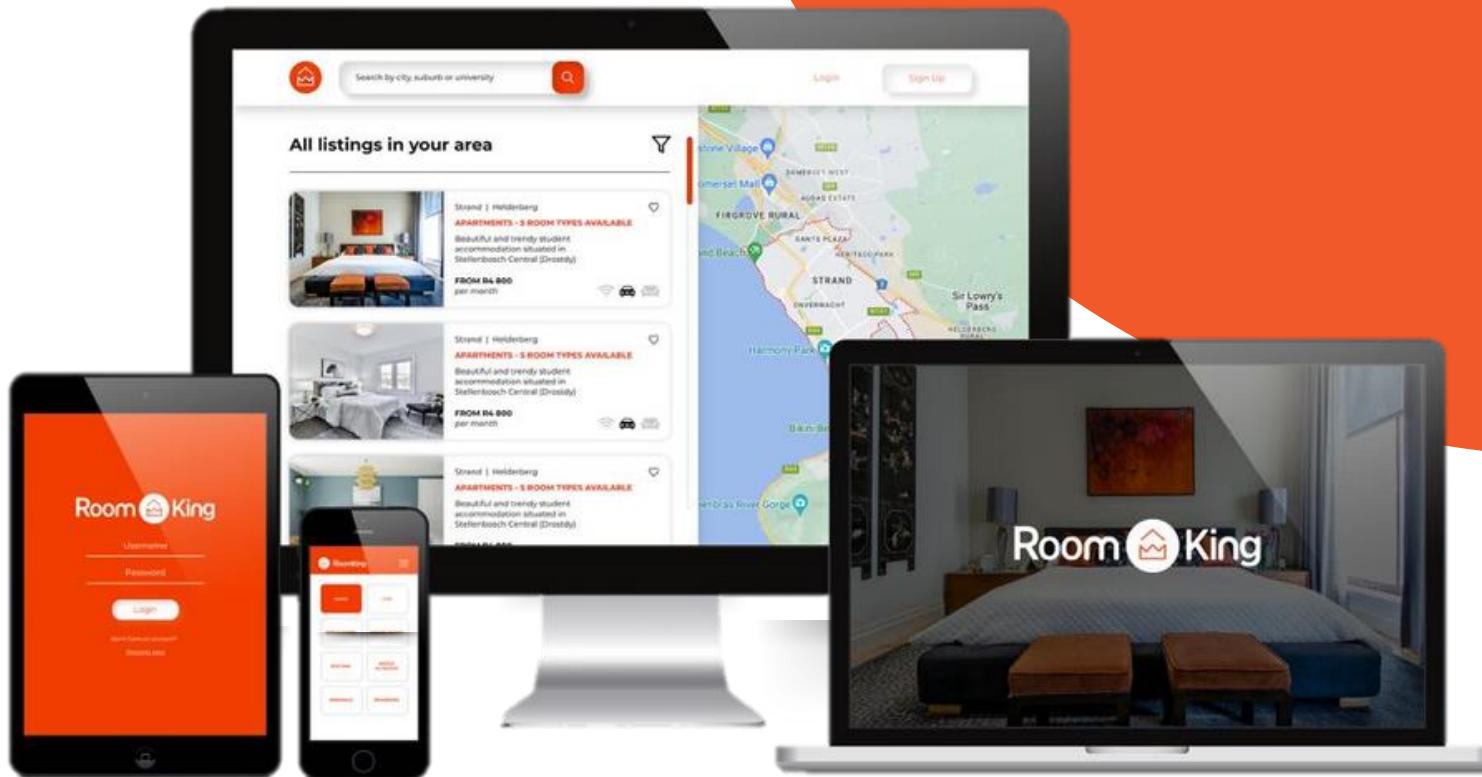
Lack of trust and transparency in the market



Our Solution



Centralised Marketplace for Backroom Rentals





RoomKing's Approach to Solving These Issues

Centralised Marketplace

Specialised

- ✓ Highest quality and quantity of backroom listings in the country
- ✓ Giving Landlords/Agents maximum exposure for their rooms and reduce vacant periods

Easily Accessible To ALL

Connect From Anywhere

- ✓ Digital platform makes it readily accessible
- ✓ Effective communication through SA's no 1 platform – Whatsapp
- ✓ Extremely intuitive and easy to use

Affordable/Cost Saving

Free to List and Search

- ✓ Saves money for an extremely price sensitive market
- ✓ Tenants can avoid being taken advantage of
- ✓ Landlords/Agents have the option to increase posting visibility and can avoid paying commission

Education and Job Creation

Empowerment

- ✓ Educating the market of the benefits of a formalized market
- ✓ Helping Landlords and Agents grow their businesses
- ✓ Helping people enter the Real Estate game

Collaborations and Partnerships



Empowering the Township TOGETHER

- ✓ Working With Local Communities
- ✓ Leveraging the experience and resources of other Proptech companies and investors to unlock township potential!
- ✓ Creating an ecosystem that supports innovation and growth in the township market



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Thank you