



AFRICA PROPERTY
INVESTMENT SUMMIT



HOSPITALITY
& RESIDENCES

AFRICA
PROPTECH
FORUM

18 - 19 SEPTEMBER 2025 THE WESTIN | CAPE TOWN

API SUMMIT 2025

– QUICK FACTS

- ✓ **VENUE: THE WESTIN, CAPE TOWN, ZA**
- ✓ **DATE: 18 & 19 SEPTEMBER**
- ✓ **600 + Delegates | 30 + COUNTRIES**
- ✓ **API AWARDS & IFC EDGE DINNER: 18 SEPTEMBER 2025**
- ✓ **API SUMMIT COCKTAILS: 19 SEPTEMBER 2025**
- ✓ **API HOSPITALITY & RESIDENCES: 18 SEPTEMBER 2025**
- ✓ **API PROPTECH FORUM: 19 SEPTEMBER 2025**



**AFRICA PROPERTY
INVESTMENT SUMMIT**

SPONSORSHIP 2025

FOR SPONSORSHIP OPPORTUNITIES/QUERIES CONTACT MURRAY:

- MURRAY@APIEVENTS.COM

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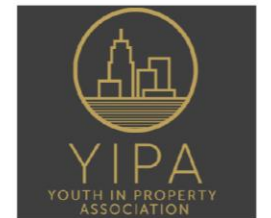
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WHERE AFRICA'S LEADING REAL ESTATE PLAYERS MEET





AFRICA PROPERTY
INVESTMENT SUMMIT

SUMMARY OF 2024

The 15th annual Africa Property Investment (API) Summit took place in Cape Town for the first time at the Westin Hotel, Cape Town on 19 & 20 September 2024.

The event included **531+ attendees from 200+ companies, 30+ industries and 20+ nations**. The Summit provided an opportunity to connect and establish networks that will leave a lasting development legacy in Africa in hospitality and Proptech.

This year's API Summit served as a platform for over **120 speakers and over 40 sponsors** and partners. This forum included the API Hospitality and API Proptech Forums and the Zimbabwe Investor Sessions. The API Summit included two competitions, the 2024 API Awards and the 2024 Proptech startup competition. Both competitions had multiple applicants with outstanding candidates entering and celebrated over the event.

The event ended with rooftop cocktail party, which allowed attendees to continue networking informally. Our success is attributed to our collaboration and contributions of our sponsors. An overview of the key marketing campaigns, marketing deliverables and key stats have been summarised in the slides to follow.

KEY STATS

INDUSTRIES IN ATTENDANCE



AFRICA PROPERTY
INVESTMENT SUMMIT



NETWORKING, DEALMAKING & INSIGHTS

DATA CENTRES & DIGITAL INFRASTRUCTURE FOR RE DEVELOPERS

- HEATH ANDERSON**
DATA CENTRE CONSULTANT
DCDESIGN
- HENNING WISS**
DIRECTOR
DATASCAPES
- WAB JAVU**
EXECUTIVE STRATEGY & BUSINESS OPERATIONS
AFRICAN DATA CENTRES
- PIET VAN NIEKERK**
EXECUTIVE DIRECTOR
QUATE
- CAMERON STAUDE**
HEAD OF CONSTRUCTION LAW
GROUPEL STAUDE DE VRIES
INCORPORATED

19 & ... MP ... O ... PIS ... ZA



WHY API SUMMIT 2025?

The 15th annual API Summit is a platform for Africa's most influential investors and developers to connect.

Our platform provides unique insights to investing and developing across the African Continent.

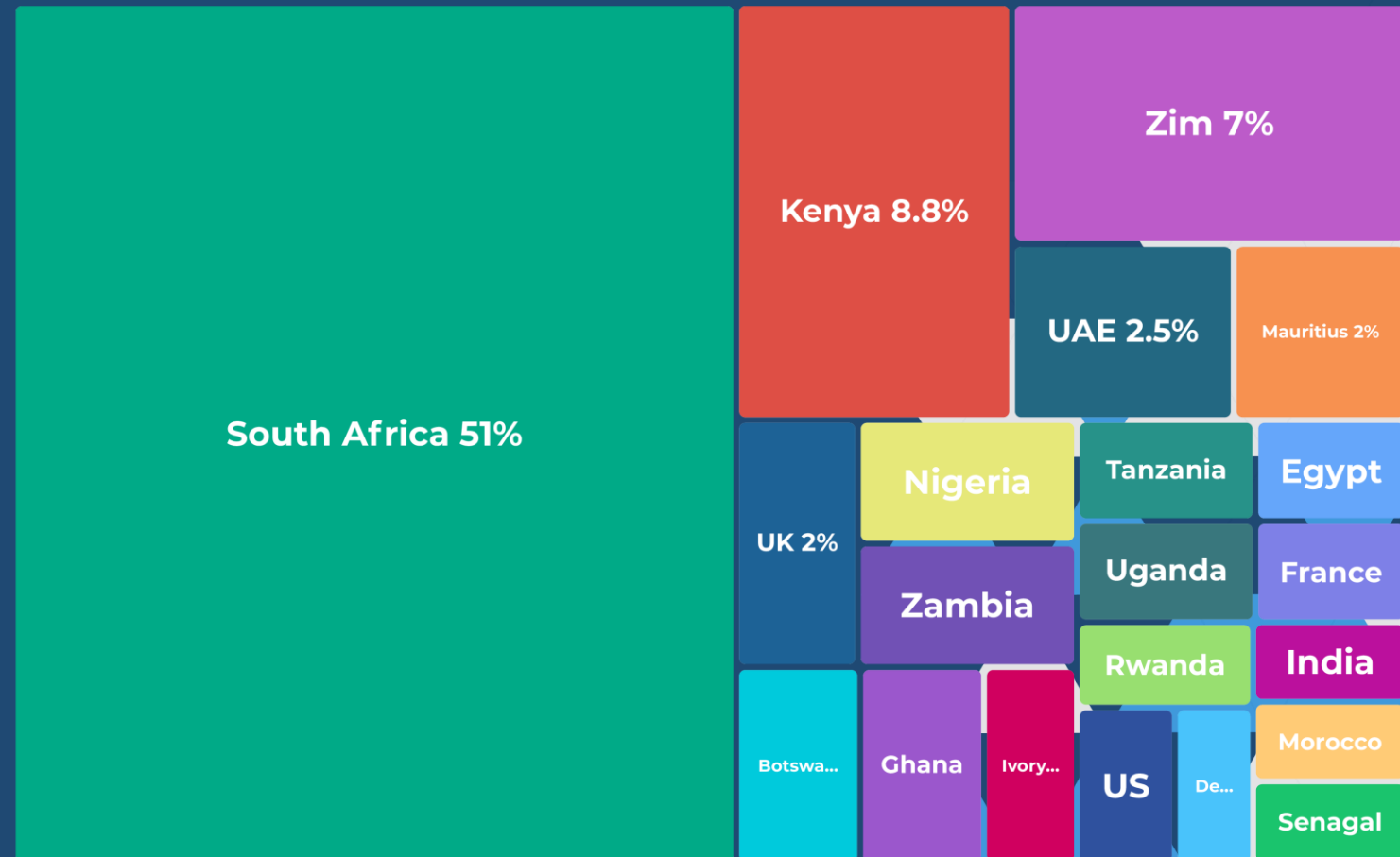
Attending the API Summit provides insights on trends in the tradition RE sector, the fast growing PropTech scene, as well as a deep dive into the hospitality sector across the continent.

Meet the funds, debt funders, pension players and professional services unlocking opportunity in Africa.

WHAT YOU NEED TO KNOW:

- 600 Delegates
- 240+ Companies
- 30 + Countries
- 120 + Speakers
- Awards | Cocktails & Site Tours

WHERE DO OUR ATTENDEES COME FROM

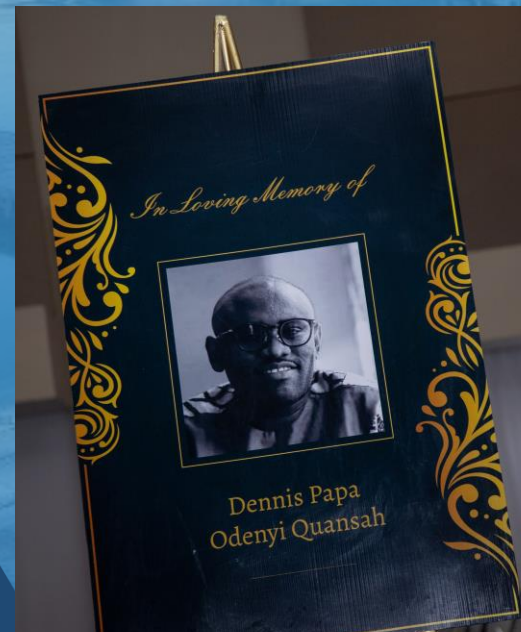


2024 API AWARDS

8TH ANNUAL AFRICA PROPERTY INVESTMENT AWARDS 2024

The 8th annual API Awards were open to developers, professional teams, consultants, suppliers and property owners involved in the African real estate industry.

The awards included over 240 entries & nominations, with 111 finalists and 20 winners. To ensure impartiality and objectivity, the awards were judged by a panel of 6 industry experts.



2024 API AWARD WINNERS

DEVELOPMENT CATEGORY	PERSONNEL CATEGORY	SERVICE, TECHNOLOGY, & INNOVATION CATEGORY
<ul style="list-style-type: none"> • Best Retail Development Award - Highland Park Phase 2, Terrace Africa • Best Commercial Office Development Award - Stanbic IBTC Head Office, Profica • Best High-end Residential Development Award - Mont Choisy La Reserve Phase 3, Mont Choisy • Best Hotel Development Award - Radisson Safari Hotel Hoedspruit, Radisson Blu • Best Affordable Housing Development Award - Inkanyezi Village, Alley Roads • Industrial, Logistics and Alternative Assets (Data Centres, Healthcare & Education) Award - JNB11 Data Centre • Best Interiors Award (Hotel & Workplace) - JLL Tétris Showroom, JLL • Best Mixed-use Development Award - Eneo at Tatu Central • Best Refurbishment Award - New Boston Centre, Bronn at Boston 	<ul style="list-style-type: none"> • Woman in Real Estate Award - Stella Mutai, HFC Bank • Dealmakers of the Year - Peter Clark & Matthew Marshall, REdimension Capital • Young Property Person of the Year Award - Mikayla Benkenstein, Hodari Africa • Top Africa Real Estate CEO of the Year Award - Edward Kirathe – Acorn Holdings Africa 	<ul style="list-style-type: none"> • Best Africa Real Estate Bank of the Year Award - Standard Bank • Best Property Service Group of the Year Award - HTI Consulting • Most Innovative Real Estate Company Award - JLL Foundation • Co-working Operator Award - Kofisi Africa • Best Transaction of the Year - Nedbank Sentinel (OAS) • Short Term Residential Operator Award (more than 5 units) - Trianum Hospitality

2024 PROPTech START-UP WINNER

API Events partnered with Burstone for the 2024 Proptech Start-up competition. Start-ups were given the opportunity to showcase business ideas that might revolutionise the African real estate sector.

Six finalists were selected from a total of 14 entries submitted. Each finalist got an opportunity to pitch their idea Shark Tank Style, to a panel of judges.

In the end, Aileen Rodel of REC-TEC Solutions (South Africa) walked away with a \$2 800 prize



ATTENDING COMPANIES FROM #APISUMMIT2024





RECONNECT AT #API2025

**WHY IT PAYS TO SPONSOR AFRICA'S
MOST INFLUENTIAL PROPERTY EVENT**



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POSITION YOUR BRAND & LEADERSHIP VISIBILITY

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PUBLIC RELATIONS INSIGHT

API Events' public relations strategy was extensive and multilayered, with the use of local, regional and global PR agencies and content specialists. Our Primary agencies were DMIX and APO, along with paid industry media partners such as Asset Magazine, Property Flash and Property Wheel, African Decisions and AH Reports.

The total PR spend amounted to USD 30,269,100, covering campaigns for the awards, the summit, hospitality sessions, and the Proptech forum. Between June 21 and September 20, these efforts generated over 313 947 impressions across various websites and social media platforms. Key media outlets, including CNBC Africa, Zawya.com, Socialnews.xyz, Vox Africa, and African Business, were among the most influential channels to feature the release.

Attendees and sponsors also contributed by sharing posts leading up to the event, which assisted in building traction, especially posts related to the API Awards and the Proptech Competition.

Examples of the articles and social media post can be seen in the pages to follow.



AFRICA PROPERTY INVESTMENT SUMMIT

PUBLIC RELATIONS: EXAMPLES

GET PROPERTY FLASH HEADLINES IN YOUR INBOX

PROPERTY FLASH

PROPERTY NEWS & FIRST

FAST NEWS NEW DEVELOPMENTS INDUSTRIAL RETAIL OFFICE RESIDENTIAL HOTELS & LEISURE MARKETS POLITICS & ECONOMY PROPTech OPINION ENERGY

API Summit comes to Cape Town as investment in the continent's hotel and leisure industry shines resurgent

August 29 2024

LUXESA

LIBRARY CONTRIBUTORS PARTNERS EVENTS FORUM PORTAL LOGIN

PAST EVENT

Africa Property Investment Summit

Main Organiser
Africa Property Investment (API)

When	19 September 2024 - 20 September 2024
Where	The Vision Cape Town, Lower Long Street, Cape Town City Centre, Cape Town, South Africa
Type	Summit
Conference Page	Website Link
How Much	24,000

africa.com THE DEFINITIVE LIST DFI africa ONLINE africa.com TOP10 Africa

Africa Newsroom Climate Change Human Rights Watch Museums of Africa Event Calendar

Cape Town Welcomes The Africa Property Investment (API) Summit 2024 To Explore Impactful Strategies For Africa's Real Estate

8,830 / August 13, 2024 / 7 minutes

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Geography

Cape Town Welcomes The Africa Property Investment (API) Summit 2024

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NEWS STARTUPS VENTURE CAPITAL CRYPTO EVENTS DIRECTORIES

WELCLICKS

EVENTS 1 Sep 2024

Africa PropTech Forum to delve into real-estate disruption

MEMEBURN

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ENTREPRENEURSHIP 19 Aug 2024

API Summit 2024: Driving impact in Africa's real estate sector

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PURPOSE ENGINEERED SAFETY WEAR

Cape Town welcomes API Summit 2024 to explore impactful strategies for Africa's real estate

21 August 2024

The Africa Property Investment (API) Summit, the continent's premier real estate gathering, returns for its 15th edition on 19 and 20 September 2024 for its Cape Town debut at the Vision Hotel, Cape Town. Under the theme, "IMPACT", the year's summit will explore how effective strategy and execution are key to real estate success in today's shifting African landscape.

The 15th annual API Summit 2024 will bring together over 600 attendees from more than 60

APSAIDAL

Projects, Events, Professionals, Companies & Institutions, Feedback

Home Events Awards Africa Property Investment Awards 2024

8TH ANNUAL AFRICA PROPERTY INVESTMENT AWARDS 2024

The Africa Property Investment (API) Awards is an annual event that recognizes and celebrates peer-to-peer excellence in the African real estate industry by showcasing successful and innovative projects and initiatives. The awards have become a critical benchmark for measuring success and aim to promote and encourage investment in the African property market. The API Awards honor leading developers, architects, engineers, investors, and other professionals who have contributed to the growth and development of the real estate industry in Africa and cover various categories, including developments.

DATE	19 - 20 Sep 2024
LOCATION	The Vision Cape Town, Lower Long Street, Cape Town City Centre, Cape Town, South Africa
CATEGORY	Awards
ORGANIZER	APSAIDAL Africa Property Investment (API) https://apsaidal.com/associates/api-event/

AFRICA PROPERTY INVESTMENT AWARDS 2024

JOIN US AT SAFESTUMMIT2024 Register at: www.apisummit.co.za

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ICT

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Going places

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Crystal clear

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Qatar Airways Invests In Airlink: Strengthening Ties With Africa

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250+ COMPANIES

30+ SESSIONS

RADISSON HOTEL GROUP



AFRICA PROPERTY INVESTMENT SUMMIT

SOCIAL MEDIA: EXAMPLES

Courage Karenyi • 2nd Managing Director @ ATARAH PROJECTS

Looking forward to attending the **API Events Summit** on the 19th and 20th of September in Cape Town. Great place to linkup with old friends and make new friendships. For all out of town visitors, welcome to Cape Town.

SVA International is in Cape Town.

SVA International attended the **API Events Summit** in Cape Town this week. A great opportunity to link up with colleagues and make some new connections.

#SVAInternational #LeadBuildDesign #APIEvents #APISummit2024 #Networking

Property Wheel is with Rooming and API Events.

Rooming - an update on their journey and milestones by CEO, Modical Minculwane and Neil Elason, Head: Tech & Marketing Design at the **Africa PropTech Forum**, #APISummit

#APISummit2024 #proptech #township #backroommarket #backroomrentals #propertywheel #landlords #rural #rental #tenants #lease #realestateinvestment

EDGE Buildings

The EDGE team gathered in Cape Town recently for the #APISummit by API Events where we celebrated our continued commitment to the decarbonization of the built environment and mourned the absence of our late colleague Dennis Quansah, who was honored with an API Lifetime Achievement Award.

RE-TECSolutions

We're thrilled to be in the running for the prestigious APF Prop-Tech Startup award being run by **Africa PropTech Forum**

Being nominated as a finalist is a testament to our team's hard work, continuous innovation, and the real-world impact we're making in solving the problems of traditional property management.

We have been nominated alongside some excellent innovators including **RentBeta**, **The Campus HQ**, **3D Printcrete** and **Robotics and Hoom™**.

Looking forward to pitching to the panel of judges and audience tomorrow at the **API Events** conference.

Property Wheel

Congratulations to the finalists in the Africa PropTech Forum Start Up competition, sponsored by **Burstone**.

Fedhasa

FEDHASA members can still register to attend the **API Events Hospitality Summit** on September 19-20, 2024, at the Westin Hotel, Cape Town. Enjoy a special discounted rate using the code "FHAD". This event will bring together over 500 industry leaders to explore Africa's tourism potential. Engage with 250+ hospitality delegates, 75+ hotel brands, and 35 distinguished speakers at the **API Hospitality & Residences Forum**, a major highlight where strategic investments and partnership... See more

ASSOCIATION PARTNER

FEDHASA
Federated Hospitality Association of Southern Africa

DISCOUNT CODE FHAD

19 & 20 SEPTEMBER 2024 CAPE TOWN | THE WESTIN

More Information: WWW.APISUMMIT.CO.ZA

15th ANNUAL API AFRICA PROPERTY INVESTMENT SUMMIT

SPEAKER

ELENI GEORGPOLOU

FOUNDER & CEO
YourHost

#APISUMMIT

19 & 20 SEPTEMBER 2024 CAPE TOWN | THE WESTIN

More Information: WWW.APISUMMIT.CO.ZA

yourhostbnb • Follow

yourhostbnb We're thrilled to announce that we @yourhostbnb have been selected as a finalist for the Short Term Residential Operator. We are looking forward to you attending the Annual API Summit Awards Dinner on 19th September 2024 where our CEO and Founder @geolen4 will be a speaker.

#yourhostbnb #shorttermrental #apisummit2024 #PropertyManagement #esg #sustainability

5 likes August 16

Add a comment...

tkds

Two of our projects have been nominated for the **API Awards 2024**. We look forward to the awards ceremony and wish our fellow nominees the best.

I AM A FINALIST

19 - 20 SEPTEMBER 2024
WWW.APISUMMIT.CO.ZA

8th ANNUAL AFRICA PROPERTY INVESTMENT AWARDS 2024

15th ANNUAL API AFRICA PROPERTY INVESTMENT SUMMIT

Nomination Categories:

- Best Interiors (Hotel & Workplace).
- Best Refurbishment.

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wearetkds We are proud and excited to be part of these prestigious awards. We would like to dedicate this nomination to our amazing clients for trusting us to design work for them worthy of an award nomination. Recognition of excellence. Thank you API Awards.

#WeAreTKDS #apisummit2024 #builtenvironment #archilovers #architecture #engineering #projectmanagement #quantisurveyor

.kedii All the best guys

nokwa1848 Good day aren't you hiring for your office admin or Customer services?

Liked by **01_miss.lee** and others August 29

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CONTACT API EVENTS

Sponsorship

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