



AFRICA PROPERTY  
INVESTMENT SUMMIT



HOSPITALITY  
& RESIDENCES



**18 - 19 SEPTEMBER 2025 THE WESTIN | CAPE TOWN**

# API SUMMIT 2025

## – QUICK FACTS

- ✓ VENUE: THE WESTIN, CAPE TOWN, ZA
- ✓ DATE: 18 & 19 SEPTEMBER
- ✓ 600 + Delegates | 30 + COUNTRIES
- ✓ API AWARDS & IFC EDGE DINNER: 18 SEPTEMBER 2025
- ✓ API SUMMIT COCKTAILS: 19 SEPTEMBER 2025
- ✓ API HOSPITALITY & RESIDENCES: 18 SEPTEMBER 2025
- ✓ API PROPTECH FORUM: 19 SEPTEMBER 2025



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## SPONSORSHIP 2025

**FOR SPONSORSHIP OPPORTUNITIES/QUERIES CONTACT MURRAY:**

- [MURRAY@APIEVENTS.COM](mailto:MURRAY@APIEVENTS.COM)

# 2024 SPONSORS



AFRICA PROPERTY INVESTMENT SUMMIT

LEAD SPONSOR



## Standard Bank

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SILVER SPONSORS



CBRE | EXCELLERATE

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COCKTAIL SPONSOR



GREEN BUILDING SPONSOR



INDUSTRY SPONSORS





**HOSPITALITY  
& RESIDENCES**

# 2024 SPONSORS

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PROPTech  
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LEAD SPONSOR



LEAD SPONSOR



HOSPITALITY SILVER



AFRICA PROPTech LEAD SPONSOR



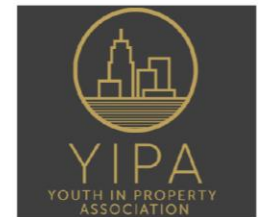
HOSPITALITY INDUSTRY



MEDIA PARTNER



INDUSTRY PARTNER







# WHERE AFRICA'S LEADING REAL ESTATE PLAYERS MEET





AFRICA PROPERTY  
INVESTMENT SUMMIT

## SUMMARY OF 2024

The 15th annual Africa Property Investment (API) Summit took place in Cape Town for the first time at the Westin Hotel, Cape Town on 19 & 20 September 2024.

The event included **531+ attendees from 200+ companies, 30+ industries and 20+ nations**. The Summit provided an opportunity to connect and establish networks that will leave a lasting development legacy in Africa in hospitality and Proptech.

This year's API Summit served as a platform for over **120 speakers and over 40 sponsors** and partners. This forum included the API Hospitality and API Proptech Forums and the Zimbabwe Investor Sessions. The API Summit included two competitions, the 2024 API Awards and the 2024 Proptech startup competition. Both competitions had multiple applicants with outstanding candidates entering and celebrated over the event.

The event ended with rooftop cocktail party, which allowed attendees to continue networking informally. Our success is attributed to our collaboration and contributions of our sponsors. An overview of the key marketing campaigns, marketing deliverables and key stats have been summarised in the slides to follow.

# KEY STATS

## INDUSTRIES IN ATTENDANCE



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# NETWORKING, DEALMAKING & INSIGHTS

**DATA CENTRES & DIGITAL INFRASTRUCTURE FOR RE DEVELOPERS**

**HEATH ANDERSON**  
DATA CENTRE CONSULTANT  
DCDESIGN

**HENNING WISS**  
DIRECTOR  
DATASCAPES

**WAB JAVU**  
EXECUTIVE STRATEGY & BUSINESS OPERATIONS  
AFRICAN DATA CENTRES

**PIET VAN NIEKERK**  
EXECUTIVE DIRECTOR  
QUATE

**CAMERON STAUDE**  
HEAD OF CONSTRUCTION LAW  
GROUPEM STAUDE DE VRIES  
INCORPORATED

19 & ... MPD ... ON ... APIS ... ZA

A large blue presentation screen displays the title of a panel discussion: "DATA CENTRES & DIGITAL INFRASTRUCTURE FOR RE DEVELOPERS". Below the title are five hexagonal portraits of the panelists, each with their name and title. The panelists are seated on a stage in front of the screen. A moderator is standing at a podium on the left, speaking into a microphone. The screen also shows some text at the bottom, including "19 & ... MPD ... ON ... APIS ... ZA".



# WHY API SUMMIT 2025?

The 15th annual API Summit is a platform for Africa's most influential investors and developers to connect.

Our platform provides unique insights to investing and developing across the African Continent.

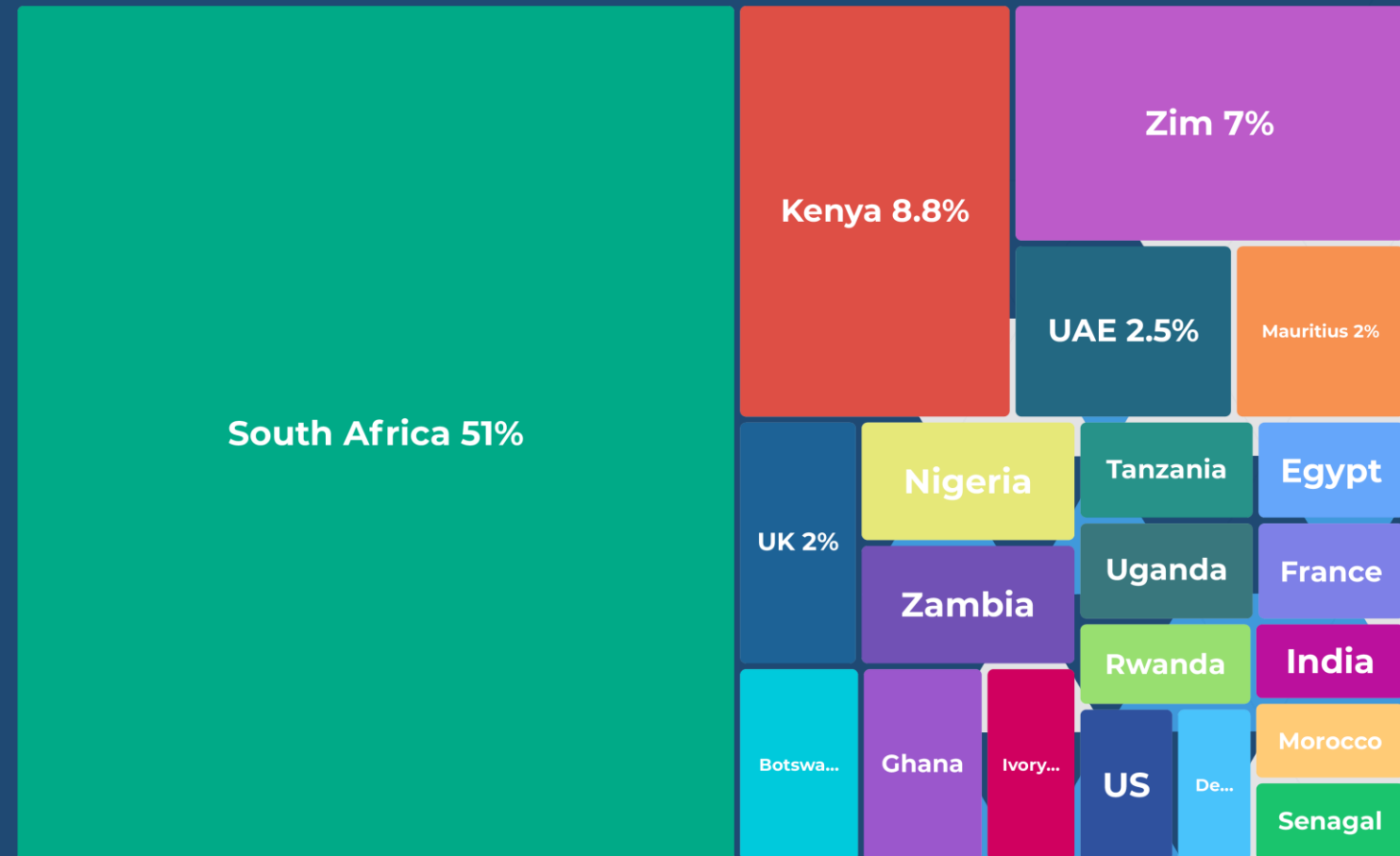
Attending the API Summit provides insights on trends in the tradition RE sector, the fast growing PropTech scene, as well as a deep dive into the hospitality sector across the continent.

Meet the funds, debt funders, pension players and professional services unlocking opportunity in Africa.

## WHAT YOU NEED TO KNOW:

- 600 Delegates
- 240+ Companies
- 30 + Countries
- 120 + Speakers
- Awards | Cocktails & Site Tours

## WHERE DO OUR ATTENDEES COME FROM



# 2024 API AWARDS

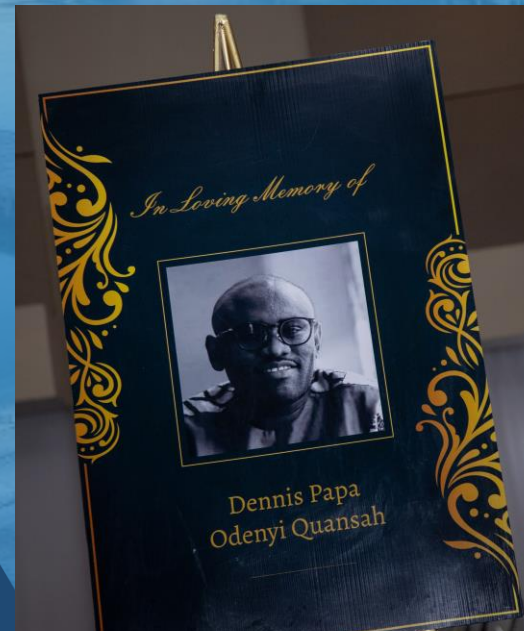
**8TH**  
ANNUAL



AFRICA  
PROPERTY  
INVESTMENT  
AWARDS 2024

The 8th annual API Awards were open to developers, professional teams, consultants, suppliers and property owners involved in the African real estate industry.

The awards included over 240 entries & nominations, with 111 finalists and 20 winners. To ensure impartiality and objectivity, the awards were judged by a panel of 6 industry experts.





# 2024 API AWARD WINNERS

DEVELOPMENT CATEGORY	PERSONNEL CATEGORY	SERVICE, TECHNOLOGY, & INNOVATION CATEGORY
<ul style="list-style-type: none"> <li>• Best Retail Development Award - <b>Highland Park Phase 2, Terrace Africa</b></li> <li>• Best Commercial Office Development Award - <b>Stanbic IBTC Head Office, Profica</b></li> <li>• Best High-end Residential Development Award - <b>Mont Choisy La Reserve Phase 3, Mont Choisy</b></li> <li>• Best Hotel Development Award - <b>Radisson Safari Hotel Hoedspruit, Radisson Blu</b></li> <li>• Best Affordable Housing Development Award - <b>Inkanyezi Village, Alley Roads</b></li> <li>• Industrial, Logistics and Alternative Assets (Data Centres, Healthcare &amp; Education) Award - <b>JNB11 Data Centre</b></li> <li>• Best Interiors Award (Hotel &amp; Workplace) - <b>JLL Tétris Showroom, JLL</b></li> <li>• Best Mixed-use Development Award - <b>Eneo at Tatu Central</b></li> <li>• Best Refurbishment Award - <b>New Boston Centre, Bronn at Boston</b></li> </ul>	<ul style="list-style-type: none"> <li>• Woman in Real Estate Award - <b>Stella Mutai, HFC Bank</b></li> <li>• Dealmakers of the Year - <b>Peter Clark &amp; Matthew Marshall, REdimension Capital</b></li> <li>• Young Property Person of the Year Award - <b>Mikayla Benkenstein, Hodari Africa</b></li> <li>• Top Africa Real Estate CEO of the Year Award - <b>Edward Kirathe – Acorn Holdings Africa</b></li> </ul>	<ul style="list-style-type: none"> <li>• Best Africa Real Estate Bank of the Year Award - <b>Standard Bank</b></li> <li>• Best Property Service Group of the Year Award - <b>HTI Consulting</b></li> <li>• Most Innovative Real Estate Company Award - <b>JLL Foundation</b></li> <li>• Co-working Operator Award - <b>Kofisi Africa</b></li> <li>• Best Transaction of the Year - <b>Nedbank Sentinel (OAS)</b></li> <li>• Short Term Residential Operator Award (more than 5 units) - <b>Trianum Hospitality</b></li> </ul>



# 2024 PROPTech START-UP WINNER

API Events partnered with Burstone for the 2024 Proptech Start-up competition. Start-ups were given the opportunity to showcase business ideas that might revolutionise the African real estate sector.

Six finalists were selected from a total of 14 entries submitted. Each finalist got an opportunity to pitch their idea Shark Tank Style, to a panel of judges.

In the end, Aileen Rodel of REC-TEC Solutions (South Africa) walked away with a \$2 800 prize





# ATTENDING COMPANIES FROM #APISUMMIT2024



# 2025 API SUMMIT HEADLINE PACKAGES



16<sup>TH</sup> ANNUAL  
**API**  
AFRICA PROPERTY  
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LEAD	GOLD	SILVER/LEGAL	INDUSTRY	COCKTAIL (DAY 2)
<ul style="list-style-type: none"> <li>• Welcome address at conference</li> <li>• 3 speaking slots</li> <li>• 15 non-transferable passes ex-speakers</li> <li>• Comment in press release</li> <li>• Media interviews on day</li> <li>• In-person activation space</li> <li>• Access to delegate lists</li> <li>• Company video played 2 times</li> <li>• 2 custom emails to API Database</li> </ul>	<ul style="list-style-type: none"> <li>• 2 speaking slots</li> <li>• 10 non-transferable passes ex-speakers</li> <li>• 1-email campaign</li> <li>• Comment in press release</li> <li>• In-person activation space</li> <li>• Access to list</li> </ul>	<ul style="list-style-type: none"> <li>• 1 speaking slot</li> <li>• 5 non-transferable passes ex-speakers</li> <li>• In-person activation space -Expo space - only</li> </ul>	<ul style="list-style-type: none"> <li>• 1 speaking slot</li> <li>• 3 non-transferable passes ex-speakers</li> </ul>	<ul style="list-style-type: none"> <li>• 1 speaking slot</li> <li>• 4 non-transferable passes ex-speakers</li> </ul>
<b>\$45,000</b>	<b>\$30,000</b>	<b>\$20,000</b>	<b>\$ 8,000</b>	<b>\$13,000</b>





**RECONNECT AT #API2025**



**WHY IT PAYS TO SPONSOR AFRICA'S  
MOST INFLUENTIAL PROPERTY EVENT**



**AFRICA PROPERTY  
INVESTMENT SUMMIT**

**POSITION YOUR BRAND & LEADERSHIP VISIBILITY**

**BUILD BUSINESS RELATIONSHIPS**

**LEAD GENERATION**

**CONVERT & CLOSE DEALS FASTER**

**ACCESS TO 500+ AFRICAN DECISION MAKERS**

**SHOWCASE SERVICES**



AFRICA PROPERTY  
INVESTMENT SUMMIT

## PUBLIC RELATIONS INSIGHT

API Events' public relations strategy was extensive and multilayered, with the use of local, regional and global PR agencies and content specialists. Our Primary agencies were DMIX and APO, along with paid industry media partners such as Asset Magazine, Property Flash and Property Wheel, African Decisions and AH Reports.

The total PR spend amounted to USD 30,269,100, covering campaigns for the awards, the summit, hospitality sessions, and the Proptech forum. Between June 21 and September 20, these efforts generated over 313 947 impressions across various websites and social media platforms. Key media outlets, including CNBC Africa, Zawya.com, Socialnews.xyz, Vox Africa, and African Business, were among the most influential channels to feature the release.

Attendees and sponsors also contributed by sharing posts leading up to the event, which assisted in building traction, especially posts related to the API Awards and the Proptech Competition.

**Examples of the articles and social media post can be seen in the pages to follow.**









AFRICA PROPERTY INVESTMENT SUMMIT

# SOCIAL MEDIA: EXAMPLES

**Courage Karenyi** • 2nd Managing Director @ ATARAH PROJECTS

Looking forward to attending the **API Events Summit** on the 19th and 20th of September in Cape Town. Great place to linkup with old friends and make new friendships. For all out of town visitors, welcome to Cape Town.

15<sup>th</sup> ANNUAL **API** AFRICA PROPERTY INVESTMENT SUMMIT LEAD SPONSOR Standard Bank

**REAL impact**

AFRICA PROPTECH API HOSPITALITY & RESIDENCES

**SVA International** is in Cape Town.

SVA International attended the **API Events Summit** in Cape Town this week. A great opportunity to link up with colleagues and make some new connections.

#SVAInternational #LeadBuildDesign #APIEvents #APISummit2024 #Networking

**Property Wheel** is with Rooming and API Events.

Rooming - an update on their journey and milestones by CEO, Modical Minculwane and Neil Elason, Head: Tech & Marketing Design at the **Africa PropTech Forum**, #APISummit

#APISummit2024 #proptech #township #backroommarket #backroomrentals #propertywheel #landlords #rural #rental #tenants #lease #realestateinvestment

**EDGE Buildings**

The EDGE team gathered in Cape Town recently for the #APISummit by API Events where we celebrated our continued commitment to the decarbonization of the built environment and mourned the absence of our late colleague Dennis Quansah, who was honored with an API Lifetime Achievement Award.

**RE-TECSolutions**

We're thrilled to be in the running for the prestigious APF Prop-Tech Startup award being run by **Africa PropTech Forum**

Being nominated as a finalist is a testament to our team's hard work, continuous innovation, and the real-world impact we're making in solving the problems of traditional property management.

We have been nominated alongside some excellent innovators including **RentBeta**, **The Campus HQ**, **3D Printcrete** and **Robotics and Hoom™**.

Looking forward to pitching to the panel of judges and audience tomorrow at the **API Events** conference.

**Property Wheel**

Congratulations to the finalists in the Africa PropTech Forum Start Up competition, sponsored by **Burstone**.

**Fedhasa**

FEDHASA members can still register to attend the **API Events Hospitality Summit** on September 19-20, 2024, at the Westin Hotel, Cape Town. Enjoy a special discounted rate using the code "FHAD". This event will bring together over 500 industry leaders to explore Africa's tourism potential. Engage with 250+ hospitality delegates, 75+ hotel brands, and 35 distinguished speakers at the **API Hospitality & Residences Forum**, a major highlight where strategic investments and partnership... See more

15<sup>th</sup> ANNUAL **API** AFRICA PROPERTY INVESTMENT SUMMIT ASSOCIATION PARTNER

**FEDHASA**  
Federated Hospitality Association of Southern Africa

DISCOUNT CODE FHAD

19 & 20 SEPTEMBER 2024 CAPE TOWN | THE WESTIN

More Information: [WWW.APISUMMIT.CO.ZA](http://WWW.APISUMMIT.CO.ZA)

15<sup>th</sup> ANNUAL **API** AFRICA PROPERTY INVESTMENT SUMMIT

**SPEAKER**

**ELENI GEORGPOLOU**

FOUNDER & CEO  
YourHost

#APISUMMIT

19 & 20 SEPTEMBER 2024 CAPE TOWN | THE WESTIN

More Information: [WWW.APISUMMIT.CO.ZA](http://WWW.APISUMMIT.CO.ZA)

**yourhostbnb** • Follow

**yourhostbnb** We're thrilled to announce that we @yourhostbnb have been selected as a finalist for the Short Term Residential Operator. We are looking forward to you attending the Annual API Summit Awards Dinner on 19th September 2024 where our CEO and Founder @geolen4 will be a speaker.

#yourhostbnb #shorttermrental #apisummit2024 #PropertyManagement #esg #sustainability

5 likes August 16

Add a comment...

**tkds**

Two of our projects have been nominated for the **API Awards 2024**. We look forward to the awards ceremony and wish our fellow nominees the best.

**I AM A FINALIST**

19 - 20 SEPTEMBER 2024  
[WWW.APISUMMIT.CO.ZA](http://WWW.APISUMMIT.CO.ZA)

8<sup>th</sup> ANNUAL AFRICA PROPERTY INVESTMENT AWARDS 2024

15<sup>th</sup> ANNUAL **API** AFRICA PROPERTY INVESTMENT SUMMIT

**Nomination Categories:**

- Best Interiors (Hotel & Workplace).
- Best Refurbishment.

**wearetkds** • Follow

**wearetkds** We are proud and excited to be part of these prestigious awards. We would like to dedicate this nomination to our amazing clients for trusting us to design work for them worthy of an award nomination. Recognition of excellence. Thank you API Awards.

#WeAreTKDS #apisummit2024 #builtenvironment #archilovers #architecture #engineering #projectmanagement #quantisurveyor

**.kedii** All the best guys

**nokwa1848** Good day aren't you hiring for your office admin or Customer services?

Liked by 01\_miss.lee and others August 29

Add a comment...







## CONTACT API EVENTS

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Sponsorship

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